



03-29-04

GP3621

## AMENDMENT TRANSMITTAL LETTER

Docket No.  
HO-P02014US0Application No.  
09/650,299Filing Date  
August 29, 2000Examiner  
M. HusemanArt Unit  
3621

Applicant(s): Charles B. Forsythe et al.

Invention: METHOD AND SYSTEM FOR SELECTING AND PURCHASING MEDIA ADVERTISING

## TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED				
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate
<b>Total Claims</b>		- 20 =		x
<b>Independent Claims</b>		- 3 =		x
<b>Multiple Dependent Claims (check if applicable)</b> <input type="checkbox"/>				
<b>Other fee (please specify):</b>				
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:</b> 0.00				

 Large Entity Small Entity No additional fee is required for this amendment. Please charge Deposit Account No. \_\_\_\_\_ in the amount of \$ \_\_\_\_\_. A duplicate copy of this sheet is enclosed. A check in the amount of \$ \_\_\_\_\_ to cover the filing fee is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge and credit Deposit Account No. 06-2375 as described below. A duplicate copy of this sheet is enclosed. Credit any overpayment. Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

Dated: March 26, 2004

Eric B. Hall  
Attorney Reg. No.: 46,751FULBRIGHT & JAWORSKI L.L.P.  
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## Amendment Transmittal

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail, Airbill No. ER509321598US, in an envelope addressed to: MS Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: March 26, 2004

Signature: (Colby S. Delgado)

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Dated: 26 March 2004

Signature:

*Colby S. Delgado*  
(Colby S. Delgado)

Docket No.: HO-P02014US0  
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
Charles B. Forsythe, et al.

Application No.: 09/650,299

Art Unit: 3621

Filed: August 29, 2000

Examiner: Pierre E. Elisca

For: METHOD AND SYSTEM FOR SELECTING  
AND PURCHASING MEDIA ADVERTISING

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

MS Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

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**INTRODUCTORY COMMENTS**

In response to the Office Action dated December 30, 2003, please amend the above-identified U.S. patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims that begins on page 2 of this paper. A clean set of claims is attached at the end of this paper.

**Remarks/Arguments** begin on page 5 of this paper.